

Worshipful Master Lodge Discussion Series

Title: Rhetoric

Version: 1.0

Purpose: Examine how the words you choose shape whether people actually hear you.
Help brothers notice the gap between what they mean to say and what lands.

Keywords: timing, frame, reception, stance, fit


Materials Needed:


None


Supporting Content/Guides

PDF - AMW Groundrules

Related Podcast Episodes:

 Rhetoric as a lens for bias discovery

 As Above, So Below: The Principle of Correspondence - A Useful Lens, Not a Fact

 Hidden Tool #1 - Metallic Objects & The Preparing Room



Setup:

WM Time Needed:

2 minutes

Member Time Needed

None

Considerations:

Individuals in the lodge will participate in different ways. Challenging a member to participate in a way that is uncomfortable for them should only be done with a skilled facilitator and a high-trust group.

Messaging:

Most of us assume that if we are right, the words will work. But meaning is not just in the message. It lives in the space between the speaker and the listener, shaped by timing, context, and the stance we take. Tonight we are looking at how a man adjusts his framing so the truth can actually be received.

Key questions:

“What does good communication look like from the outside? How do you notice when someone has really landed their point, not just delivered it?”

“Does any of that sound familiar in your own life? Where do you see yourself adjusting what you say or how you say it based on who is listening?”

“Is there a time when you had to say something hard, and the only way it worked was to change your frame or your timing? What made you decide to shift?”

“If this lodge communicated with that same attention to how words actually land, what would a visitor notice about how brothers talk to each other?”

“Where did this conversation show you something about the distance between being right and being heard?”

Wrap-up:

Touch on the key points and highlights of the discussion. Pay special attention to discoveries or immediate learnings by the participants. Personalize positive feedback with “I really valued Brother [John’s] point about X, or Y”

DISCUSSION

Date of Meeting:

Rating? ☆ ☆ ☆ ☆ ☆

Key Points

Takeaways

The Best Part:

Thing's I'd do differently next time:

Do this again? Y N

If so, how often? _____

